

# Artists Guild

## SANTA YNEZ VALLEY

*"Our mission is to encourage local artists to grow in artistic ability, to enable them to exhibit their works for sale, and to promote awareness of the arts in the community at large"*

### Calendar of Events

**Wednesday, March 2, 2011**  
Ingathering Non-Juried Show  
Gallery Los Olivos, 11 am - 1 pm  
**Featured Artist: Celia Foss**

**Tuesday, March 8, 2011**  
Guild Board Meeting  
Becky Gomez House, 2:30 pm

**Saturday, March 19, 2011**  
**"Artists & Easels"**  
Spring Art Festival in Los Olivos  
11 am - 3 pm

**Tuesday, April 12, 2011**  
Art Get-Together & Conversations

#### "ART SALON"

Wine Tasting & Appetizers  
Santa Ynez Valley Grange  
5 - 7 pm

**Wednesday, April 6, 2011**  
**Hanging of Student Art Exhibit**  
in Guild Room  
[NO Ingathering for Guild Members]

**Sunday, April 10, 2011**  
**Receptions Student Art Exhibit**  
Guild Room, Gallery Los Olivos &  
Arts Outreach, 2353 Hollister Street,  
Los Olivos  
12 Noon - 2 pm

**Wednesday, May 4, 2011**  
Ingathering Non-Juried Show  
Gallery Los Olivos, 11 am - 1 pm

**Wednesday, June 1, 2011**  
**DEADLINE FOR SUBMISSIONS TO  
SPRING NEWSLETTER.**  
Contact Joan Mitchell,  
jpatmitchell@mac.com

### "Artists & Easels"

Saturday, March 19, from 11 am to 3 pm  
Sponsored by Los Olivos Gallery Organization

Members of the Guild are invited to join other local artists in celebrating art and the coming of spring. The Los Olivos spring art event called "Ladies First" is now **"Artists & Easels."** Galleries, the Wildling Museum, and the Guild will host exhibitions and demonstrations by their artists. Businesses in town are being encouraged to "sponsor" artists at their premises. There will also be music, refreshments, wine-tasting, and an art event for children. Join the fun and festivities!

Guild members are urged to contact Becky Gomez, [rrgomez@hwy246.net](mailto:rrgomez@hwy246.net) or 688-7338 to sign up for exhibit and/or demonstration space in the SYV Grange or Lavinia Campbell Park (weather permitting), or to be sponsored by a business. Los Olivos is jumping on Saturdays, and "Artists & Easels" is a wonderful opportunity to make your art known.

### Calling All Artists & Art Supporters !

#### "ART SALON"

Introducing the **SYV Art Salon**, a monthly gathering for our local arts community. The first Salon will be held on Tuesday, April 12 from 5-7 pm at the SYV Grange, Los Olivos.

A vital art community is often based on CONNECTION—a network of artists, art appreciators, collectors, gallery-ists, reps of local museums, art groups and organizations, etc. who come together to share a love of art. They want to support creativity, the process of art making; to encourage and inspire one another; to explore ways to show art, to sell art, to expose art as an enlarging and engaging experience to the community at large.

The Art Salon will be informal and social. Attendees are invited to bring finger-food appetizers to share, and beverages they enjoy to drink, if they like. Having a good time is an important part of the purpose!

Artists are also welcome to bring work in progress or finished projects for informal feedback or criticism (not subject-to-audience, but *one-on-one personal exchanges*) There will be table space along walls for viewing art works.

**ART SALON CONT'D ON PAGE 3**

## Artist Guild of the Santa Ynez Valley Membership Dues for 2011

**General Membership: \$35/year** (January 1, 2011 - December 31, 2011) \* **DUE NOW** \*

**Optional Donation for AGSYV Scholarship Fund:** \$ \_\_\_\_\_

**Please Print Clearly.**

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TOTAL AMOUNT PAID: \$ \_\_\_\_\_ E-MAIL \_\_\_\_\_

New Member       Renewal. Is any of address information new? \_\_\_\_ Yes \_\_\_\_ No

**Please make out your check to AGSYV**

**Mail this form & check RIGHT AWAY to AGSYV, P.O. Box 1008, Santa Ynez, CA 93460**

### **Check out the Guild Committees**

**THE GUILD NEEDS YOUR HELP!** AGSYV is a very active organization. In addition to the officers (President, Vice-President, Secretary and Treasurer) a host of volunteers keep it humming. Here is a list of committees and what they do. *Please check one or more activity you would like to help with.*

- Artists Resumé Book:** Maintains a binder in Guild Room with members' resumé's & photos of their work.
- "Best-of-the-Best" Exhibit:** Organizes annual jurying of members' work to participate in county-wide Lompoc Valley Arts Council exhibit with cash awards.
- Community Exhibits:** Organizes special Guild art exhibits in various community locales.
- Grants:** Helps write proposals to granting agencies for funding for the Guild.
- Featured Artists:** Coordinates featured artist shows on free-standing wall of Guild Room.
- Hospitality:** Provides refreshments at our general membership meetings & other events.
- Ingathering:** Sees that accurate procedures are followed at ingatherings for monthly Guild Room shows; accepts fees; records entries; signs up people to hang shows.
- Juried Shows:** Obtains jurors for juried shows and coordinates the jurying and award process.
- Labeling Exhibits:** Makes & installs labels for artwork in Guild Room. Types & posts lists of monthly exhibitors & ribbon winners.
- Mailings:** Sends out newsletters & additional mailings to members.
- Membership Communication:** Handles paperwork for new members; provides new members with informational packet.
- Membership Handbook:** Maintains a handbook for members, containing bylaws, exhibition policies, annual calendar, etc.
- Membership Records, Cards, Mailing labels:** Maintains membership information database, including dues payments, waiver signing, etc. Uses database to generate mailing labels, Guild rosters, & electronic membership cards.
- Newsletter:** Assembles information, edits/writes stories, lays out newsletter, and arranges printing.
- Programs:** Arranges programs for quarterly general membership meetings and coordinates all details.
- Publicity:** Writes press releases on monthly Guild shows, ingatherings, quarterly program meetings, and special events.
- Telephone:** Calls Guild members to remind them about upcoming meetings.
- Scholarship:** Runs program that annually awards multiple scholarships to local graduating high school seniors.
- Student Show Representative to Arts Outreach:** represents Guild to Arts Outreach to produce annual student show.
- Workshops:** Makes arrangements for Guild-sponsored art workshops held throughout the year.

**ART SALON, CONT'D FROM PAGE 1**

Representatives of art-related museums and organizations may bring print materials about art for distribution.

The first few minutes of Art Salon will be a *very brief* forum for anyone who has art information, questions, or concerns to share with the entire group. The greater part of the evening, however, will be given over to meeting fellow art lovers and sharing whatever inspires them, from creation of art to art appreciation, from art making to art sharing (including viewing, buying or selling art), or whatever else is important to the life of art.

Come together on Tuesday, April 12, from 5 - 7 pm. Meet and celebrate your fellow artists and our local art community. Participate in giving and receiving the unique support that a well-connected artist community can provide to its members.

The SYV Grange is located at 2374 Alamo Pintado Avenue, Los Olivos, near the flagpole and next to the Lavinia Campbell Park.

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### Weathering Hard Times

The Guild, like others during bad economic times, is suffering from shrinking income. Not surprising, art sales are down—buying art is very discretionary. Ingathering fees are down; dues are late; grants are difficult to obtain (we got no grants in 2010); other sources of income (from workshops, fundraisers, etc.) have dropped precipitously. Our rent for the Guild Room continues to rise, and the discount the Gallery used to give us is being whittled down. The Guild Board, always careful about expenses, is cutting back. Juried shows, for example, lose money, so we're postponing them for awhile. We desperately need more volunteers who will help us GROW OUR ACTIVITIES AND MEMBER BENEFITS! We need members to PAY THEIR DUES ON TIME! We need MORE PEOPLE TO DISPLAY ART in our monthly shows so ingathering fees cover our rent. We also need to hear from members: WHAT SERVICES AND BENEFITS DO YOU WANT FROM THE GUILD?

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### Student Art Exhibit April 6 - May 4 • "Applause" Finalists

The Guild is partnering with Arts Outreach again this year and co-sponsoring the Visual Arts component of their annual "**Applause**" exhibit by local students. A panel of art professionals will chose finalists from artwork submitted by high school students and these works will be exhibited in the Guild Room from April 6 - May 4. Other artwork, including that from grades 5 - 12, will be exhibited in the Arts Outreach headquarters at 2353 Hollister Street (a two-block walk from Gallery Los Olivos) during the same time. *Both venues will host dual receptions* for the student artists on Sunday, April 10, from 12 noon to 2 pm. **Viewers are urged to visit both venues.** The Guild will make First, Second, and Third awards to the top three finalists. This is a very popular show! Plan to attend and bring some friends.

**FEBRUARY JURIED SHOW**

*Judged by Nancy Yaki*

**JUDGE'S AWARD**—Gwen Cates, "San Augustine Canyon Summer"

**FIRST PLACE**—Rebecca Gomez, "Life Story"

**SECOND PLACE**—Robert Jensen, "Season's End"

**THIRD PLACE**—Diane Reuter, "Rustic Rabbit"

**HONORABLE MENTIONS:**

—Maria Antiga, "Oak Tree"

—Sharon Foster, "Early Morning Light"

—Teresa McNeil MacLean, "Mt. Lassen"

The juror had this to say: *"I chose "San Augustine Canyon Summer" as the Judges Award for its vibrancy, fluidity and palette. The composition is very strong and the movement throughout the piece so lovely to look at. Playful brushstrokes are confident mark making.*

*First place was chosen for its depth, confident strokes and sophistication. A viewer can be held at the surface by the light strokes and then sink deeper into the background or easily dance back and forth. Great title!*

*Second place "Seasons End" is a perfect interpretation of late autumn with a first snow. The artist pulled this off along with the feeling very well in an abstract piece. Bravo!*

*Third Place – Beautiful composition along with a playful and warm color scheme. Love the vertical rabbit; the placement and the orientation work really well.*

*Honorable Mentions – "Oak Tree" is a charming little gem that is very well executed. "Mt. Lassen" – This analogous color scheme is beautiful. The tiny thin strip of pink sets off the whole piece. Interesting use of colored pencils. I love the burnished look of the piece. A nice variety of pattern. Charming and dreamy. "Sedgwick Sunrise" – Presentation is professional. The depth and light in this piece really depicts this area so well. The contours of the hills are stunning, as well as the atmospheric perspective. Not as easy as it makes it look to capture!"*

## Art Around Town

**Gallery Los Olivos**, 2920 Grand Avenue, Los Olivos. 688-7517. [www.gallerylosolivos.com](http://www.gallerylosolivos.com)

*Featured Artist Shows:*

**March:** *Art by Three:* Sheila Underwood (dye, watercolor on silk, paper), Cathy Quiel (watercolor), & Patricia Watkins (jewelry).

**April:** *Opposing Forces with Chutzpah:* Jayne Behman & Patti Robbins. Reception, April 9, 2 - 4pm.

**May:** *A Trio of Mediums Water, Earth, Fire:* Lindy Kern (clay), Peggy Fletcher (watercolor, water-soluble crayon) and Patricia Watkins (jewelry). Reception, May 1, 2 - 5 pm.

**Elverhøj Museum of History & Art**, 1624 Elverhoy Way, Solvang, 686-1211. [www.elverhoj.org](http://www.elverhoj.org)

*Spirit of Solvang: Capturing the Past in Photographs.* January 9 - April 10. Exhibit of restored historic photographs celebrates Solvang's 2011 Centennial.

*Gallery Talk:* Paul Roark, "Restoring the Beauty of Old Photographs." March 20, 3 pm.

*Cultural Fusion: The Art of Helle Scharling-Todd.* April 16-July 24.

**Wildling Art Museum**, 2928 San Marcos Avenue, Los Olivos. 688-1082. [www.wildlingmuseum.org](http://www.wildlingmuseum.org)

*Marc Muench: Explorations in North America.* A photography exhibit of landscapes through May 8. Muench looks "beyond the obvious to capture the features that set different landscapes apart."

*Scenic View Ahead.* Original cover art from *Westways Magazine* (first called *Touring Topics*) published by Automobile Club of Southern California. May 18 - September 11. Artwork spans the years 1928-1981.

Deadline for submissions to the Wildling Art Museum's "Trees" Photography & Poetry Competition is April 1, 5:00 p.m. Open to California residents, eighteen or older. Monetary prizes.

## Guild Scholarship Fund Donations

We thank these people who have made recent donation's to our General Scholarship Fund: **Bill Cates, Katie Dabney, Louise Harding, Lindy Kern, Terry Koepke, Vicki Mitchell and Deborah Scanlon.**

Thanks also to Laurel Sherrie, presenter of the Guild's November 2010 program, who donated her honorarium to the General Scholarship Fund.

We're very grateful to David and Linda Goldstien, **Vera Margolis, Joan Mitchell, and Paul Roark** and his wife Karen Harris for making donations in memory of Paul's mother, **Jane Roark**, a long-time member of AGSYV.

*Please remember our scholarship program when you pay your dues. Students really appreciate your generosity!*

## Member News

The following members have had sales from the Guild Room recently: **Terry Koepke, Robert Stanley, Suzanne Rynders, Syd McCutcheon, Mary Ellen Barnard, and Jerry Rynders.**

**Gwen Cates** had an exhibit of coastal and Santa Cruz Island paintings at Shaky Alibi Coffee Bar, Los Angeles. Look for Gwen's paintings on Paris Hilton's show, Oxygen channel. **Lindy Kern** (clay) and **Peggy Fletcher** (watercolor, water-soluble crayon) team up with Patricia Watkins (jewelry) in the May featured show at Gallery Los Olivos. It's titled: *A Trio of Mediums: Water, Earth, Fire.*

*Congratulations to you all!*

**Artists Guild**

**SANTA YNEZ VALLEY**

P.O. Box 1008  
SANTA YNEZ, CA 93460

**DON'T LOSE YOUR MEMBERSHIP!  
PAY YOUR 2011 DUES  
RENEWAL FORM INSIDE**

TO:

